

2015-2017 Deep South Unified Regional Project **“COMMUNITY ACTION”**

2015-2017 Deep South Region theme
“Service Through Action”

2015-2017 National Garden Clubs, Inc. theme
“Leap into Action”

The 2015-2017 Deep South Region Theme, “***Service Through Action***”, addresses the fact that to serve our communities by beautifying, conserving, teaching others, etc., requires ***Action***. The Deep South Unified Regional Project, “***Community Action***”, will direct state organizations and clubs to initiate a project or projects within their communities involving Environmental Efforts, Gardening Efforts and/or Educational Efforts. This two year project will involve DSR Clubs, State Organizations and Youth. The natural landscapes of the Deep South Region states are among this Nation’s most beautiful and yet are quite diverse. Natural resources are abundant but so are the challenges. Litter control, declining aquifers and educating citizens on the health aspects of gardening are a few. Addressing and solving these problems will be a bond that unites the Deep South Region.

Projects for the 2015-2017 DSURP should be a NEW project. The DSURP has 3 categories focusing on major challenges: Environmental Efforts, Planting Efforts and Educational Efforts. Examples of projects are as follows:

Environmental Efforts: Litter Control, Recycling, Soil Conservation, Water Conservation, Butterfly Conservation, Bee Conservation, etc.

Planting Efforts: School Grounds Improvement, Tree Planting, Adopt-A-Park, Native Plants, Arbor Day, Community Improvement through Plantings, Community Gardens, Butterfly Gardens, etc. Projects must involve plants and plantings.

Educational Efforts: Workshops/ Seminars for members and/or community citizens pertaining to NGC goals and objectives, including the NGC National President’s Special Projects. Workshops/ Seminars should be solely organized and promoted by the club or groups of clubs or the state organization. They must be at least 3 hours in length and may be included with another event such as a Flower Show, Board of Director’s meeting or other special event. Speakers may be from outside agencies.

Awards for the DSURP are outlined on the following pages. Please notice that the amount of the Cash Awards offered for the Club Competition are significant and meant as incentives for clubs to begin and complete a new project and apply for an award.

Please address any questions to:
Nancy B. Moore, DSURP Chairman
P.O. Box 116
Decatur, MS 39327-0116
Phone: (601-635-3160) Email: jmmoore@decaturtel.net

DEEP SOUTH UNIFIED REGIONAL PROJECT AWARD RULES
2015-2017

“COMMUNITY ACTION”

Send Award to:

(State Chairman's name and address)

Lou Ann Bleakley,

P.O. Box 965

Blairsville, GA 30514

Class I: Club Competition (States are allowed only one entry in each sub class per Category)

Category 1. Environmental Efforts

A certificate and cash awards will be offered for the most comprehensive entry in each of the following sub classes.

A. Individual Club

1st Place - \$200.00

2nd Place - \$100.00

B. Group of Clubs, Councils, or Districts

1st Place - \$200.00

2nd Place - \$100.00

Category 2. Planting Efforts

A certificate and cash awards will be offered for the most comprehensive entry in each of the following sub classes.

A. Individual Club

1st Place - \$200.00

2nd Place - \$100.00

B. Group of Clubs, Councils, or Districts

1st Place - \$200.00

2nd Place - \$100.00

Category 3. Educational Efforts

A certificate and cash awards will be offered for the most comprehensive entry in each of the following sub classes.

A. Individual Club

1st Place - \$200.00

2nd Place - \$100.00

B. Group of Clubs, Councils, or Districts

1st Place - \$200.00

2nd Place - \$100.00

Class I: Club Competition – Overall Award

A certificate and a cash award of \$250.00 will be offered for the most comprehensive entry in Class I – Club Competition.

Class II: State Competition

A certificate and \$200 cash award will be offered to the State Garden Club Organization in the Deep South Region for the most comprehensive entry in any or all of the above mentioned Categories.

Class III: Youth Club Competition

A certificate and cash awards \$50 (1st), \$25 (2nd), and \$10 (3rd) may be awarded youth clubs for the most comprehensive entry in any or all of the above mentioned Categories. States are allowed only one entry in each sub class.

A. Junior (Preschool – Grade 6)

B. Intermediate/High School (Grade 7 – 12)

Submit Books of Evidence (compiled according to Deep South Award rules) to your State Deep South Unified Regional Project Chair by your State Deadline. That Chairman will submit to Deep South Unified Regional Project Chair to be received no later than **January 31, 2017.**

SCALE OF POINTS

- 1. Participation:** (Club: of members) **15**
(size of club; percentage and involvement of members, community, government agencies, professionals, youth, residents in facilities, others. Not all of these have to be involved.)
(State: percentage of state membership, involvement of other agencies)
- 2. Achievement:** **65**
(scope of project; need and fulfillment; benefit to community; accomplishment; comprehensiveness of work; activities to attain goals; evaluation of goals reached; prior planning)
- 3. Presentation of Book of Evidence:** **20**
(neat, concise, includes all required information for a Book of Evidence; supporting data, such as clear, well-labeled and neatly attached before & after photographs, landscape plan (does not have to be professionally drawn), if applicable; financial report, letters of appreciation, community awards, newspaper/magazine articles; handouts/publications available at event, etc. Photocopies permitted.

Total 100 points