



The Garden Club of Georgia, Inc.

Garden Gateways

Advertising Contract

(Please print with ballpoint pen)

Date _____

Company/Organization _____

Address _____

Contact Person _____

Phone _____ E-mail _____

Return To:

Victoria Chandler, Advertising Manager
 305 Muller Ln. # 9058, Ellijay, GA 30540
 (706) 273-0620 • risingstar@ellijay.com

Camera-Ready Art To Be Supplied By Advertiser. Camera-ready art requires that ad be in finished form within the ad area specified in this print contract and requires no additional work in order to print. If ad is not received completely ready for print additional charges will occur for the work necessary to make ad camera-ready. These charges will be billed to the client.

	<u>Ad Sizes</u>	<u>Rate One Issue</u>	<u>Discounted Rate 4 Consecutive Issues</u>
<input type="checkbox"/>	Full Page (4-1/2" x 7-1/2")	\$345.00	\$1172.00
<input type="checkbox"/>	1/2 Page (4-1/2" x 3-3/4" Horizontal)	\$185.00	\$628.00
<input type="checkbox"/>	1/2 Page (2-1/8" x 7-1/2" Vertical)	\$185.00	\$628.00
<input type="checkbox"/>	1/4 Page (4-1/2" x 1-7/8" Horizontal)	\$95.00	\$328.00
<input type="checkbox"/>	1/4 Page (2-1/8" x 3-3/4" Vertical)	\$95.00	\$328.00
<input type="checkbox"/>	1/8 Page (4-1/2" x 15/16" Horizontal)	\$50.00	\$176.00
<input type="checkbox"/>	1/8 Page (2-1/8" x 1-7/8" Vertical)	\$50.00	\$176.00
<input type="checkbox"/>	Inside Front Cover (4-1/2" x 7-1/2", 4-Color)		\$3,000.00
<input type="checkbox"/>	Inside Back Cover (4-1/2" x 7-1/2", 4-Color)		\$3,000.00
<input type="checkbox"/>	Back Cover (5" x 4" Horizontal, 4-Color)		\$3,000.00
<input type="checkbox"/>	Center Insert	Client supplies printed inserts. \$900.00	No discounts
		<i>Please inquire about quantity & size specifications.</i>	

Please check all issues your ad will run.

(Refer to above pricing)

<input type="checkbox"/>	Four Consecutive Issues (15% Discount)	Start Issue _____	\$ _____
<input type="checkbox"/>	Summer (Mailed Jun. 1)	Ad Deadline Apr. 5	\$ _____
<input type="checkbox"/>	Fall (Mailed Sep. 1)	Ad Deadline Jul. 5	\$ _____
<input type="checkbox"/>	Winter (Mailed Dec. 1)	Ad Deadline Oct. 5	\$ _____
<input type="checkbox"/>	Spring (Mailed Mar.1)	Ad Deadline Jan. 5	\$ _____
<input type="checkbox"/>	Center Insert (No Discount)	Issue _____	\$ _____
		Total Amount Enclosed	\$ _____

Payment Must Accompany Order. Make check payable to **The Garden Club of Georgia, Inc.** Please return this contract to the Advertising Manager. Thank you for choosing to advertise in Garden Gateways magazine, the official publication of The Garden Club of Georgia, Inc.

 Print Name of Authorized Representative

 Title

 Signature

Accepted:

 Date

 Ad Manager