



JOIN US

OCTOBER, 2015

MEMBERSHIP DEVELOPMENT

How are we connected to NGC?

Local garden clubs join together at both the state and national levels to form strong, synergistic networks for sharing ideas, advancing common interests and pulling together to achieve mutual goals. In fact, with 200,000 international members, 6,300 local clubs, 50 state clubs and a National Capital Area club, National Garden Clubs, Inc., is the largest volunteer organization of its type in the world. This means that garden club members have a powerful voice that can be heard coast-to-coast to achieve NGC's rewarding and relevant mission: to promote the love of gardening, floral design, and civic and environmental responsibility. Today's garden clubs creatively and effectively address current issues, such as climate change, highway beautification and other environmental concerns. Local and state projects and national partnerships with such organizations as the U.S. Forest Service and Habitat for Humanity International give garden club members everywhere an opportunity to make a difference while engaging in activities they love. National Garden Clubs, Inc., (www.gardenclub.org) is a not-for-profit organization that marks its 80th anniversary in 2009. NGC offers extensive educational programs and a variety of informative print and electronic publications and resources to promote gardening and environmental responsibility. NGC is headquartered in St. Louis, adjacent to the world-famous Missouri Botanical Garden.

National Garden Clubs, Inc., President

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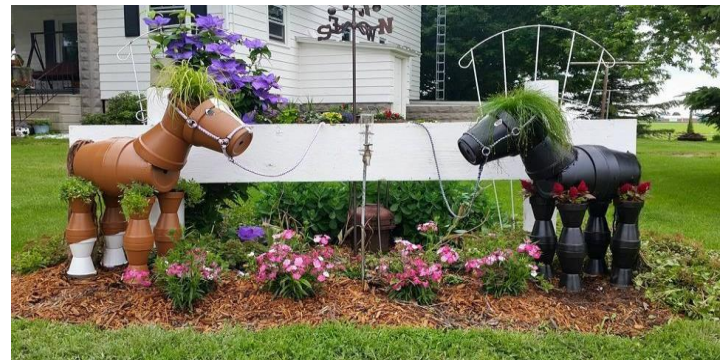
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"Service in Action – Leap into Action"



Retention—Keep old one
Recruitment—Get new one
Recognition—Reward active ones



WHAT DOES IT TAKE TO BE A SUBSCRIBING MEMBER?

WHY SHOULD INDIVIDUALS BE ENCOURAGED TO BE SUBSCRIBING MEMBERS?

To date there is at least one new subscribing member, Dr. Bannester Harbin. Dr. Harbin, Banny to most who have met him, has decided to be a subscribing member. When asked why he responded, "Why not. I go to the district meetings and most of the workshops as well as the Garden Club of Georgia State Conferences. I have even attended the NGC and the DSR." Most know that Banny has a fun traveling companion, Diane Harbin, GCG 4th VP for Membership Development. He is the proofreader for all publications that are distributed, he is the genius behind Join Us and

many rack cards. Banny has supported activities of the garden club both financially and physically. He was behind the beginnings of the Cultivating Young Minds, a community garden at the Northwest Georgia Boys and Girls Club in Rome, a project was an Overall NGC Project Winner. As an individual, he is very involved in community activities, therefore, meeting with a regular garden club at a scheduled time seemed to be a concern. The opportunity to be a member, be of service where needed, and free to continue his local community involvement.



FCCCA youth member loading birdhouses.

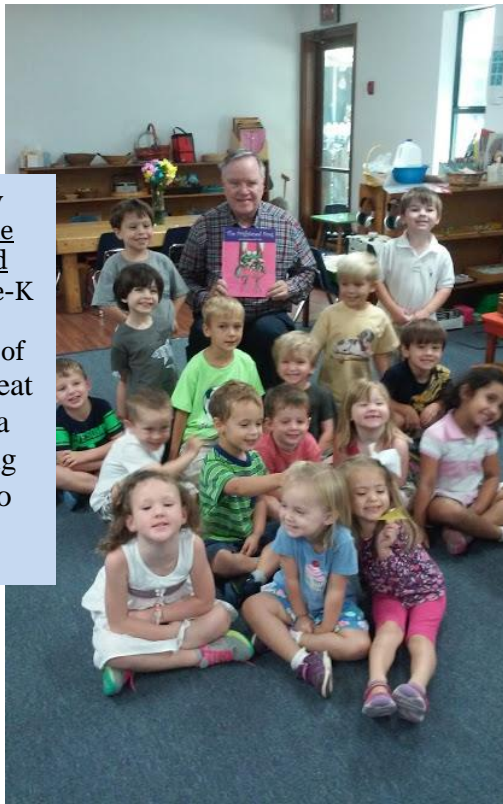
**We want everyone to: Join Us as we "Leap Into Action," and "Sow Seeds of knowledge and Reap Conservation with Beauty."
REMEMBER AS WE JUMP INTO ACTION**



We are all pieces of the puzzle and together we can make a beautiful picture!

Just a thought

***Plant dreams, pull weeds,
and grow a happy life.***



Dr. Banny reading The Frightened Frog to a Pre-K Class at Montessori of Rome. A great thing for a subscribing member to do.

There are many in Georgia who could benefit from being associated with the Garden Club of Georgia, Inc. Let's stretch our membership arms to include those who have expertise to share but perhaps need to share on their own timeframe.

As a subscribing member, one of the activities that Banny will enjoy (we hope), is the distribution of birdhouses, built by the FCCCA Youth Garden Club in Rome, made for Magnolia's District Fall meeting Program Chairman, Jean O'Shields.

JOIN US is a newsletter prepared by Diane Harbin, GCG 4th VP, Membership Development, dianejharbin@comcast.net. **JOIN US** is formatted and edited by Kathy Donahue, a member of the Townview Garden Club.