

Announcing the 2017 Smokey Bear & Woodsy Owl Poster Contest!

Children from first through fifth grade are invited to participate in the 2017-2018 National Garden Clubs, Inc. Poster Contest!

Poster Rules and Tips

1. All poster entrees must be sponsored by a local Garden Club.
2. Posters must feature Smokey Bear or Woodsy Owl and may not feature both together.
3. Smokey Bear posters must include Smokey's wildfire prevention message:



Only you Can Prevent Wildfires!

4. Woodsy Owl posters must include Woodsy's conservation message:

Lend a Hand, Care for the Land!

5. Each poster should be **11 x 17** inches in size.
6. Materials that can be used include: crayons, markers, poster paints, water colors, etc. The choice of paper is up to the child.
7. No three-dimensional posters, computer scanned, or electronically generated images will be accepted.
8. Label on back of poster board should be completed. **(Please use label from <http://gardenclub.uga.edu/> website for your district. Located under Youth Programs, Smokey Bear/Woodsy Owl Poster Contest)**
9. Posters are to be completed by individual student artists.
10. A good poster has a bold and simple design. Its message is easily understood, and is delivered both in picture and in text.
11. Posters will be judged for originality, design, slogan, artwork, and overall effectiveness of the message.
12. Since Smokey Bear and Woodsy Owl are Official icons protected by law, and the colors of their clothing needs to be accurate. Check the colors on the Web site: www.fs.usda.gov/conservationeducation
13. Winning posters should be copied as they will not be returned.
14. Visit www.gardenclub.uga.edu and www.gardenclub.org for further contest details.



All local 1st and 2nd place posters should be to your District Chairman by December 1, 2017.

District Chairman should have all district winning 1st and 2nd place posters to State Chairman by January 15, 2018.